



# AWIA PROFILE 2024

## OUR VISION

'To **empower** women in communities through sustainable agriculture, providing them with the **knowledge, resources,** and **support** needed to enhance their agricultural practices, improve food security, and create **economic opportunities**. By 2030, we aim to enable 5,000 women to become successful agripreneurs, promoting **gender equality** and **food sustainability** in the region."

**PLOT 137 BRONKHORSTFONTEIN, EIKENHOF  
SOUTH AFRICA**

Reg: 2018/ 356083/08; NPO No: 270-302  
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# INTRODUCTION

AWiA (African Women in Agriculture) was started by women in response to the gap in access to agricultural knowledge, tools and resources for women, and to date we have implemented various agricultural entrepreneurial capacity development programs and an incubator. AWiA's agricultural incubator was launched in February, 2021, and it promotes entrepreneurship, reduces the risk of food security, provides agricultural training and support to socially disadvantaged female aspiring entrepreneurs.



Increased agricultural activity is key to achieving progress towards poverty reduction, particularly in certain areas of South Africa where the link between poverty and hunger is most acute. AWiA implements initiatives that make efficient use of available resources and builds capacity in the disenfranchised.

# WHO ARE WE?

African Women in Agriculture (AWiA) is reimagining agriculture for women.

An agricultural incubator was developed as our flagship program, with the intention of empowering agripreneurs with agribusiness skills and tools, resulting in economic development. AWiA seeks to mitigate avoidable risks in agricultural and agri-business start-ups formed by female agripreneurs, thereby increasing their rate of success and decreasing the time it takes for their businesses to gain traction. AWiA also seeks to present an enabling environment within which women in agriculture can thrive.

To date AWiA has trained over 300 women and 25 men.



# AWIA APPROACH

The AWiA approach is unique in that we seek to transform the agricultural system through a combination of physical resources, digital services and platforms.

AWiA is committed to agripreneurship as a means to job creation for young women, poverty alleviation and the empowerment of young women.

# BUSINESS UNITS



## AWiA Farm

AWiA Farming Business- A demo farm, Infrastructure support and experiential learning at an operating farm, demonstrating innovative farming methods.



## AWiA Academy

Agricultural business capacity building. Agricultural entrepreneurship skills training and development, agriculture business management skills



## AWiA Network

Virtual agricultural technological platform, Market access development, including networking, building partnerships and an online community.

# OUR PROGRAMS

Lwazi Agripreneurship Program,  
IsiVuno Food Security Program,  
BAT Community Garden  
Agricultural Incubator

## THE NEED .....

Around 1/3 of South Africa's population is unemployed. We desperately need changemakers, entrepreneurs, and self-starters.

But we need your help to empower young female agriculture based entrepreneurs, sustain businesses, and create lasting economic impact.

Let's do what we can to change the face of unemployment in our country

## SHARED VALUES



### philanthropy

Connection to beneficiary communities, understand needs and measuring impact . A trusted home for donations with clear ROI demonstrates benefits..



### people

Volunteers, technical experts, engaged employees and skilled leaders for high impact. Integrated, effective, learning experiences. We have a heart for our people ☐



### product and platform

Channels to amplify the story, strengthen brand positioning and demonstrate differentiation. Free resources and tools. Leverage multi skilled community and networks. E-learning tools as required.

## NUMBERS

Impact - 60% of 322 peri urban beneficiaries providing food security solutions to their communities. A new crop of 300 women and 20 men trained as new farmers.

# GOVERNANCE

AWiA is overseen by a multi-skilled advisory board, which consists of industry experts, academics and role models.

AWiA has stringent reporting standards and financial management is conducted externally.

# OUR TEAM



## **Agnes Hove**

Agnes is a seasoned strategist with a Master of Science (MSc) Degree in Strategic Management, a Business Management (BBA) Degree. Her career in agriculture began in 2018.



## **Sibongile Cele**

Sibongile holds a qualification as a Commercial and Financial Accountant (CFA.SA). In 2013 she ventured into her own business with activities in agribusiness.



## **Veronica Aswani**

Veronica has a B.Sc. business administration (cum laude) and is currently completing an MBA. She is a social entrepreneur with experience in land reform and urban farming.

# GET IN TOUCH

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## OUR PARTNERS

